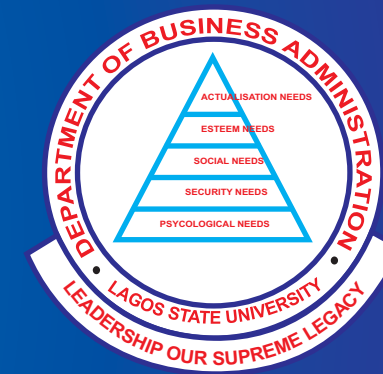




# LAGOS STATE UNIVERSITY, OJO, LAGOS, NIGERIA. 2017 DEPARTMENT OF BUSINESS ADMINISTRATION ANNUAL CONFERENCE

Website: [www.lasu.edu.ng](http://www.lasu.edu.ng).



**Theme:**

## MANAGING ORGANIZATIONS IN A TURBULENT ENVIRONMENT FOR ECONOMIC RECOVERY

**Venue:** Business Administration (MBA Building) Lagos State University, Ojo Campus, Badagry Expressway, Lagos.

**Date:** 8th-10th November, 2017

*Call for Papers*

### ABOUT THE CONFERENCE

Organizations exist and operate in environments that are volatile and highly competitive. The current economic downturn is creating tough time for managers in managing their organizations and this has created unprecedented challenges for public and private organizations. Many organizations are now faced with problems of consistent decrease in profits, uncertainty, high risk factors, sub-optimum production capacity production, organizational restructuring, high labour turnover among others. These problems are now cumulating into insecurity, organizational crises, mass unemployment and poverty. Less attention has been placed on to the use of management/organisational strategies to solve most of the problems. This conference will explore and provide various methods of managing organizations from different management perspectives in order to improve organizational development. though appreciable research and development efforts have been exerted at upturning the complex economic web which seem to have engulfed the industries, this conference is another forum to cross examine ideas on best fit strategies in resolving the economic cum industrial cogwheel. We hope to stimulate and promote researches on major tropical management issues that each of them could be used for improved organizational performance most especially in low and middle income countries. In addition to the regular sessions in major fields of management, the conference will also explore major areas in the Management Sciences especially in understanding of the subject matters and to proffer solutions to the multifarious problems confronting organisations and nations. We welcome contributions from all allied disciplines including Accounting, Banking and Finance, Business Administration, Production and Operations Mgt., Human Resource Management and Industrial Relations, Marketing, Insurance, Risk Management and Pension, Public Administration, Management Technology and other related areas.

#### CALL FOR PAPER AND GUIDELINES FOR SUBMISSION

The organisers hereby call for the submission of papers relevant to the theme and sub-themes of the conference. Abstract of not more than 300 words with 5 keywords arranged in alphabetical order, processed in Microsoft word should be submitted. Authors of accepted abstracts are expected to submit full length manuscripts of not more than 12 page. All manuscripts must be typed in Times New Romans Font Size 12, double spaced with margins of 2.5 cm throughout, on A4 paper. References should follow APA format. All submission paper will be peer reviewed for consideration in the next edition of proceeding. Authors of successful paper will receive a copy of the proceedings.

**ABSTRACT WILL BE REVIEWED BY THE ORGANIZING COMMITTEE AND ONLY HIGHLY QUALITATIVE ACADEMIC PAPERS WILL BE SELECTED FOR PRESENTATION**

Presenters of accepted papers must come along with hard and soft copy of their papers for submission at the Conference Venue. Papers papers accepted for the conference will after necessary correction, addition or subtraction receive an acceptance letter.

**DEADLINE FOR THE SUBMISSION OF THE ABSTRACT:  
9th Oct., 2017**

**ABSTRACT TO BE SENT TO: Conference Web Secretary  
MR. AYO ELEGUNDE TEL: 08029087821  
E-mail: [ayobami.elegunde@lasu.edu.ng](mailto:ayobami.elegunde@lasu.edu.ng)**

**CONFERENCE FEE: N20,000.00  
PG. Student Fee: N10,000**

#### METHOD OF PAYMENT

Cash, Credit cash and Cheques directly to  
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#### Sub-Themes:

**We suggest a number of sub themes, but they are not intended to exclude papers on other related areas**

**Suggested Sub Themes of the Conference are as follows:**

- I. Strategic positioning of organisation in a challenging environment
- ii. Ethical issues and social responsibility in a turbulent environment
- iii. Diversity management in a complex environment
- iv. Managing Public Institutions in a volatile environment
- v. Managing of funds in a distress economy
- vi. Financial reporting and managing in a turbulent environment
- vii. Human resource management practices in a complex environment
- viii. Project management in a turbulent environment
- ix. Optimizing production system in a dynamic environment
- x. Entrepreneurship Development and Orientation in Developing Economy
- xi. Managing Technology for Sustainable National Development
- xii. Budget implementation in Monolithic Economy in an Era of Global Oil Price Crashes
- xiii. Development Management and the Public Sector in Africa
- xiv. Governance and Corruption in the Public Sector
- xv. Managing Human Resource for Organizational and National Development
- xvi. Technology Challenge to Human Resource Management
- xvii. International Export Marketing Techniques
- xviii. Electronic Marketing in Nigeria
- xix. Marketing Communication Strategies
- xx. Emerging Contemporary Issues in Business Management

**Presenter(s) are to submit full paper or abstract of not more than 350 words**

**NB: Highly Academic Papers after the conference will be accepted for publication in the departmental journal and will attract additional FEE.**

#### LEAD PAPER PRESENTER

**PROF. BEN. OGBOJAFOR E.A.**  
Deputy VC, MGT SCI.  
University of Lagos,  
Faculty of Business Administration,  
Department of Business Administration,  
Akoka, Lagos.

#### KEYNOTE SPEAKER

**DR. THOMAS OGUNGBANGBE**  
CEO, Chairman, Aviation Fuel Marketers Association of Nigeria (V.C, Lagos State university)  
& CEO, CITA Aviation Fueling Company

#### HOST

**PROF. FAJONYOMI S.O.**  
Dean, Faculty of Management Sciences

#### CHIEF HOST

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V.C, Lagos State university)

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**DR. OBAMIRO J.K.**  
H.O.D., Business Administration